



## SHIPPERS TODAY FACE MANY UNIQUE AND COSTLY CHALLENGES

Incomplete, inaccurate, and untimely data from providers, the lack of efficient communication and collaboration between transportation & logistics partners, and an overall lack of visibility throughout the import/export process make this the most difficult link to complete in the chain.

### INFORMATION MUST BE ACTIONABLE TO BE POWERFUL

In today's environment, too much time and effort is spent organizing information in spreadsheets, exchanging emails, and sitting on conference calls. To be effective, organizations need to move beyond the inefficient, outdated, and costly methods that cause paralyzing information overload. As managing information continues to become as important as moving products, you need the tools to create an environment where the right information can be accessed at the right time, by the right people, to truly create action within the operation.

### TAKE ACTION WITH IMS LOGISTICS TODAY

Our company has over 20 years of experience providing logistics solutions for shippers, logistics companies, steamship lines, and motor carriers. We provide a hands-on experience and work with our clients to truly learn and understand the challenges they face every day. This understanding leads to a custom-tailored solution that fits your exact needs and provides innovative tools to make information actionable. The end result? Increased productivity, improved customer service, and measurable cost reductions – a win-win-win situation.

## ALL IT TAKES IS A CONVERSATION

